

**Recreation Services Department
Advertising Form**

GENERAL INFORMATION:

Company / Organization Name:	
Contact Person:	Phone #:
Address:	Postal Code:
Email:	Fax #:

ADVERTISING OPTIONS:

TYPE	LOCATION & DIMENSIONS	ONE YEAR CONTRACT (+HST)	TWO-YEAR CONTRACT (+HST)
Rink Board Advertisement	WJ Henderson Recreation Centre 36in x 92in 0.06in Styrene	<input type="checkbox"/> \$600	<input type="checkbox"/> \$1080
Sports Field Advertisement	Willie Pratt Diamond A 96in x 24in x 4mm Coroplast	<input type="checkbox"/> \$250	<input type="checkbox"/> \$450
Sports Field Advertisement	WJ Henderson Soccer Field 96in x 24in x 4mm Coroplast	<input type="checkbox"/> \$250	<input type="checkbox"/> \$450
Zamboni Advertisement	WJ Henderson Recreation Centre Size to be negotiated based on availability	Determined based on size & availability	
Ice Logo	WJ Henderson Recreation Centre	Determined based on size & availability	
Pool Poster Frame	WJ Henderson Recreation Centre 24in x 36in	<input type="checkbox"/> \$480 <input type="checkbox"/> (or \$50 monthly)	<input type="checkbox"/> \$864

Advertising Specifications:

The advertiser must adhere to the specifications for the manufacture of panels by the Township

- Rink Board Signage Properties** - 96 in x 36 in 0.06 in **Styrene**, JVF-NOL Full Colour Digital, Rink Boards; 96 in x 36 in x 3 mm Clear Polycarbonate Rink Board Cover
- Zamboni Signage Properties** - Determined based on size & availability
- Sports Field Signage Properties** - 96in x 24in x 4mm – JVF-NOL, full colour digital on 4mm coroplast
- Ice Logo Signage Properties** - Determined based on size & availability
- Pool Poster Frame Properties** – 24in X 36in art file to be supplied. Sign will be printed and installed by Loyalist Township. Advertiser has the option to change artwork on a monthly interval.

Please Note:

2. Rates are for display space only. Graphic design and production cost are not included in the rate and are the responsibility of the advertiser.
3. Please indicate in the box above what length of contract you would like to advertise for (1 year or 2 year)
4. Loyalist Township shall have full and exclusive control over the installations and removal of all signage.
5. All advertisement and artwork are subject to approval in advance by the Township.
6. There is no guarantee advertisers will receive their choice location.
7. Where advertising panels are damaged and must be replaced, the cost of such replacement shall be at the advertiser's cost. It is the responsibility of the advertiser to determine the condition of their panel and if replacement is necessary.

This contract is made on	____/____/____ MM/DD/YYYY
Advertiser's Signature:	<hr style="border: none; border-top: 1px solid black;"/>

SUBMIT

Please make cheques payable to **Loyalist Township** and mail to:
Loyalist Township Recreation Services Department
322 Amherst Drive
Amherstview, ON K7N 1S9